



**Dear Valued NODA Member,**

Each year as the Northern Ohio Dressage Association begins to plan our Recognized Shows we reflect on how thankful we are for our members, sponsors and advertisers. We couldn't do it without you!

This year we are excited to once again hold our Recognized Shows at Chagrin Valley Farms on July 20-21, 2019. CVF continues to improve their facility and they are looking forward to helping our show run smoothly and efficiently.

NODA is celebrating 50 years of education, schooling shows and recognized shows in Northeast Ohio! Wow, what an accomplishment. I feel that our strengths are found in our wonderful volunteers, who give not only of their time but of their talents as well, thank you. So, as we start this show season, NODA is asking for your support. Our Recognized Shows are expensive, and we rely on the sponsorships of many professionals, businesses as well as individuals.

Attached is our 2019 Recognized Shows sponsorship form. We have made it simple for everyone to find a level that is right for them. This year being our 50th year, we are offering a new sponsorship level. It's **\$50 For Our 50th Year**. Each \$50 sponsorship will be on a special recognition page in the show program and after the show, on our website.

Let's all show our support for 50 years of education, fun and friendships!

Please contact Christine Thompson, [Sponsors@nodarider.org](mailto:Sponsors@nodarider.org), or Dee Liebenthal, [Treasurer@nodarider.org](mailto:Treasurer@nodarider.org) with any questions.

Sincerely,  
Barbara Soukup, President  
Northern Ohio Dressage Association, [www.NodaRider.org](http://www.NodaRider.org)  
501c3 Educational Organization



**Congratulations!**  
**Northern Ohio Dressage Association**  
**Celebrating 50 Years of Dressage Education**  
**1969—2019**

**Northern Ohio Dressage Association**  
**July 20 Dressage 2019 & July 21 Dressage Encore 2019**

**Sponsorship & Advertising Opportunities**  
**Help NODA Celebrate 50 years 1969 - 2019**

Sponsorship Level Check a box below		Advertisements	Sponsorship Announcements	Banner(s) at Show	Competitors Party Tickets	Sponsors Literature in show packet	Premium listing Program Sponsor Page	Sponsor Recognition NODA email blasts	Listed on Sponsor Page on NODA Website
	<b>Gold \$1500</b>	Full Page Color in Show Program	X	3	4	3 pieces	X	one year	X
	<b>Silver \$1000</b>	Full Page B&W in Show Program	X	2	3	2 pieces	X	6 months	X
	<b>Bronze \$500</b>	Half Page B&W in Show Program	X	1	2	2 pieces	X	3 months	X
	<b>Blue Ribbon \$100-\$300</b>	1/4 Page B&W in Show Program	X			1 piece	X		
	<b>Celebrate NODA's 50th Anniversary &amp; Donate \$50</b>	Business Card in Show Program (Optional)					X		
	<b>Advertising Only</b>	Ad Size/Price	Full page/\$150	Half Page/\$100	Qtr Page/ \$75				

**Information:** Christine Thompson at 440-590-1598, [sponsors@nodarider.org](mailto:sponsors@nodarider.org)  
Dee Liebenthal, 216-534-1911, [treasurer@nodarider.org](mailto:treasurer@nodarider.org)  
Website: [www.NodaRider.org](http://www.NodaRider.org)

- ♦ Submit ads electronically in an image format (ie. JPEG, bmp, TIF) in 300 dpi resolution by e-mail to [treasurer@nodarider.org](mailto:treasurer@nodarider.org) in a copy & drop condition.
- ♦ Ads will not be edited by NODA and must conform to the sizes specified.

**Ad Sizes**

Full page ad size with bleed : 8.7639 x 11.2639

Half page ad size with bleed: 8.75 x 5.75

Quarter page ad size: 3.6389 x 4.8889

**Ads must be received by July 7, 2019 (Deadline Extended).**

Sponsors literature must be received one week prior to event

In-kind donations for goods and services are accepted.  
Contact Dee or Christine.

**Payment Information – check or credit card**

- ♦ Make **checks** for sponsorship and advertising payable to: NODA, mail to: Dee Liebenthal, 738-3 Claridge Lane Aurora, OH 44202
- ♦ To arrange payment through PayPal with a **credit card**, email Dee Liebenthal at [treasurer@nodarider.org](mailto:treasurer@nodarider.org) and request an invoice.

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Amount: \$ \_\_\_\_\_

**NODA is a 501(c)3 non-profit organization. All sponsorships are tax deductible.**